



# SPECIAL EVENTS

## Welcome to Auburn University Athletics Special Events

We are thrilled you're interested in hosting an event at an Auburn University athletic venue. The athletics department is proud to offer premier locations for your private event. As you may already know, we host such events as wedding receptions, private events, business gatherings, meetings and much more.

Our talented Special Events team members will assist you in coordinating all details while providing exceptional service you and your guests will rave about long after your event is over.

Auburn Athletics Special Events Department  
250 Beard Eaves Court  
Auburn, Alabama 36831  
[athspecialevents@auburn.edu](mailto:athspecialevents@auburn.edu)  
334.844.8817



# PRICING & INFORMATION

Event Venue	Capacity	Usage Fee	Additional Hours
<i>Auburn Arena</i>			
Auburn Arena Facility	9,121	\$15,000	\$2,500
Arena Floor	800	\$3,000	\$500
Scholarship Terrace and Mezzanine	250	\$2,500	\$150
Courtside Lounge	150	\$2,000	\$150
Super Suite 1	55	\$750	\$50
Super Suite 2	55	\$750	\$50
Super Suites 1 and 2	110	\$1,250	\$100
<i>Auburn Athletics Complex</i>			
Rane Room	100	\$1,500	\$150
Taylor Auditorium	144	\$1,500	\$150
Indoor Practice Facility	2,000	\$3,000	\$500
Football Practice Fields	-	\$800	\$100
<i>Wellness Kitchen</i>			
Wellness Kitchen	268	\$4,000	\$500
Wellness Kitchen Boardroom	48	\$750	\$50
<i>Jordan-Hare Stadium</i>			
Jordan-Hare Stadium	87,451	\$250,000	\$18,000
Pat Dye Field at Jordan-Hare Stadium	-	\$15,000	\$2,500
Letterman's Lounge	200	\$1,500	\$1,500
Tiger Walk Club	-	\$7,000	\$2,000
Rooftop Terrace	300	\$2,500	
<i>Plainsman Park</i>			
Plainsman Park	4,096	\$14,000	\$2,000
Hitchcock Field at Plainsman Park	-	\$500	\$50
<i>Softball Complex</i>			
Softball Complex	2,316	\$3,500	\$500
Jane B. Moore Field at Auburn Softball Complex	-	\$500	\$50
<i>Auburn Soccer Complex</i>			
Soccer Complex	1,500	\$2,500	\$150
Soccer Field	-	\$300	\$50
<i>Hutsell-Rosen Track</i>			
Hutsell-Rosen Track Facility	-	\$2,500	\$150
Track and Field	-	\$400	\$50
<i>James E Martin Aquatics Center</i>			
Competition Pool	-	\$2,500	\$150
Instructional Pool	-	\$500	\$500
Diving Meet	-	\$750	\$100
<i>Earlon and Betty McWhorter Center for Women's Athletics</i>			
McWhorter Center	-	\$750	\$100

\*\*Usage fees are subject to change without notice. Venues are available for up to 8-hours of use, including setup and breakdown, unless otherwise noted. Capacities listed are based on dining setup. Additional grounds fees may apply.

## Auburn Arena

Address	250 Beard Eaves Court Auburn, AL 36849
Year Opened	2010
Quick Facts	<ul style="list-style-type: none"><li>• Six Concessions Stands</li><li>• Three Elevators</li><li>• 12,000 Square Feet of Banquet Space, Including Tailgate Suites and Super Suites</li><li>• Home of the Jonathan B Lovelace Museum &amp; Hall of Honor</li></ul>

## Auburn Athletics Complex

Address	392 S. Donahue Drive Auburn, AL 36849
Year Opened	1989
Quick Facts	<ul style="list-style-type: none"><li>• 100,000 Square Feet</li><li>• Home to Auburn Athletics Staff and Coaches</li></ul>

## Wellness Kitchen

Address	370 S. Donahue Drive Auburn, AL 36849
Year Opened	2014
Quick Facts	<ul style="list-style-type: none"><li>• All-You-Can-Eat Dining</li><li>• (6) Action Stations Including Carving Station, Salad Bar and Smoothie Station</li><li>• Under Direction of a Team of Registered Dietitians</li></ul>

## Jordan-Hare Stadium

Address	251 S. Donahue Drive Auburn, AL 36849
Year Opened	1939
Quick Facts	<ul style="list-style-type: none"><li>• Capacity: 87,451</li><li>• Prior to the 2015 season the stadium added a new high definition video/scoreboard. Currently ranked as the largest in college football</li><li>• Pat Dye Field at Jordan-Hare Stadium is the nation's 10th largest on-campus stadium</li></ul>

## Plainsman Park

Address	351 S. Donahue Drive Auburn, AL 36849
Year Opened	1950
Quick Facts	<ul style="list-style-type: none"><li>• Renovated in 1998 into a Renaissance of Camden Yard Proportions</li><li>• Named One of the Top Venues in the Country for College Baseball by D1 Baseball.com</li><li>• Updated videoboard in 2017 measuring 24'x62'</li></ul>

## Softball Complex

Address	795 W. Samford Avenue Auburn, AL 36849
Year Opened	1998
Quick Facts	<ul style="list-style-type: none"><li>• Capacity: 2,316</li><li>• Field Named Jane B Moore in honor of Dr. Jane Moore who served more than 20 years as a member of Auburn's Committee on Intercollegiate Athletics</li></ul>

## Soccer Complex

Address	730 Biggio Drive Auburn, AL 36849
Year Opened	1994
Quick Facts	<ul style="list-style-type: none"><li>• Capacity: 1,500</li><li>• Natural Grass Surface</li></ul>

## Hustell-Rosen Track

Address	702 Biggio Drive Auburn, AL 36849
Year Opened	2006
Quick Facts	<ul style="list-style-type: none"><li>• Beynon Sports BSS 2000 Track Surface</li><li>• Enhanced surface placed in 1997 in preparation for hosting the SEC Outdoor Championships</li></ul>

## Martin Aquatics Center

Address	664 Biggio Drive Auburn, AL 36849
Year Opened	1993
Quick Facts	<ul style="list-style-type: none"><li>• Capacity: 1,000 Fans</li><li>• 800 Seats for Competitors on the Pool Deck</li><li>• 77,629 Square Feet</li><li>• Hosted SEC Swimming and Diving Championship in 2009</li></ul>

## McWhorter Center for Women

Address	703 W. Samford Drive Auburn, AL 36849
Year Opened	2001
Quick Facts	<ul style="list-style-type: none"><li>• 44,000 Square Foot Building is Home to Auburn University Gymnastics Team and Softball Team</li></ul>



# GENERAL INFORMATION

## **FUNCTION SPACE**

Private events can be secured 6-months prior to event date, through Auburn Athletics Special Events department. Please submit event request through the following website.

Log-in is not required to submit a request.

<http://athems.auburn.edu/mastercalendar/MasterCalendar.aspx>

## **USAGE FEE**

Usage fees include basic lighting, heating, cooling and standard maintenance for the building. Other amenities include permanent bars, in-house furniture and restrooms. Additional fees may include, but are not limited to: catering, catering fees, linens, additional furniture, audio/visual, custodial fees, labor fees, security, operational fees, event management fees or damage. A special event representative will be assigned to each event. For on-site special event assistance, there is an additional fee of \$100 per hour. Please note that a labor fee is associated with each usage fee at \$100 per event hour. Usage fees, taxes and service fees are subject to change without notice.

## **SPECIAL EVENTS REPRESENTATIVE/ASSISTANCE**

A special event staff member will be your primary point of contact for the event coordination. This team member will arrange initial meetings and provide contract, venue layout/diagram, vendor coordination/schedule prior/during/post event, A/V assistance, master schedule timeline, video board contacts, on call status after event begins. Should on-site assistance be requested additional fees will apply. Some examples include extra signage requests, general administrative needs (name tags, registration representative), excessive setup/breakdown of décor/linens/materials or greeting committee.

## **VENDORS**

Our special event team will provide a list of university approved vendors to make your event come together smoothly. This includes catering, rentals, décor and entertainment. Proposed use of any vendors outside of Auburn University's approved vendors, must adhere to the guidelines and must receive advanced approval by Auburn Athletics Special Event department. Additional fees will apply. A complete list of confirmed vendors, and contact information, must be submitted to the Auburn Athletics Special Events department within 30-days of the event.

## **FOOD AND BEVERAGE REGULATIONS**

Alcohol is not permitted, except in accordance with Auburn University's alcohol policy, available at <https://sites.auburn.edu/admin/universypolicies/Policies/CampusAlcoholPolicy.pdf>. The host is responsible for securing, ordering and payment of any food, beverages and catering needs for each event. Auburn University does not allow any host or guests to provide food or beverage at an event.

## **AUDIO/VISUAL REQUESTS**

War Eagle Productions and Auburn Audio/Visual have highly trained staff that can provide a customized quote for your AV needs.

## War Eagle Productions Video Board Options for Auburn Arena

Option	Cost	Ribbon Board	Main Board
Option 1: Text	\$500	Personalized text	Personalized text
Option 2: Text and Picture or Logo	\$750	Personalized text w/ corresponding colors and picture or logo	Personalized text w/ corresponding colors and picture or logo
Option 3: Client Provided Video File	\$1,000 (No Audio) \$2,000 (w/ Audio)	Personalized text w/ corresponding colors and picture or logo	Video elements on board
Option 4: One Camera Video Production	\$3,000	Personalized text w/ corresponding colors and picture or logo	One camera and basic elements (Involves the use of video elements using 1 cameras in production and graphic/video elements)
Option 5: Multiple Camera Video Production	\$6,000	Personalized text w/ corresponding colors and picture or logo	Full production (Involves the use of video elements using 2-4 cameras in production and graphic/ video elements)
Option 6: Streaming Option	\$1,000 Additional \$1,000 for production to be live streamed		

\*All video board use is pending the status of the boards. If the board(s) is rendered unusable or malfunctions, a refund of the video board cost will be granted. Neither a full nor partial refund of the rate quoted will be granted in the occurrence that the included ribbon board feature is rendered unusable or malfunctions

## Jordan-Hare Stadium Packages

### Photo Opportunities

First Down Photos	\$100	<ul style="list-style-type: none"> <li>• (1) 30-minute session within the designated photo areas</li> </ul>
Kick Six Pics	\$500	<ul style="list-style-type: none"> <li>• (1) 1-hour session within the designated photo areas</li> <li>• Custom still graphic on Videoboard</li> <li>• Photo props to include: Authentic Auburn Jersey, Official Game Ball and Orange and Blue Shakers</li> </ul>

\*Photo Sessions are by appointment only; and available to book on Mondays during the months of: August, October, December, April and May. In case of inclement weather, appointments must be re-booked within 3-months of originally scheduled date.

### Propose on Pat Dye Field

\$2,500	<ul style="list-style-type: none"> <li>• Venue is located in the Southwest corner inside Jordan-Hare Stadium</li> <li>• Custom still graphic on the video board and ribbon boards</li> <li>• Maximum capacity: 25 guests</li> <li>• Sparkling Wine toast for you and your guests</li> <li>• 1-hour reception on Press Box Terrace following proposal</li> <li>• On-Site Special Events staff to oversee event flow</li> </ul>
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\*In case of inclement weather, the Special Events staff can secure an alternative venue or you may reschedule the appointment. Appointments must be re-booked within 3-months of originally scheduled date.

### Wedding and Reception

\$15,000	<ul style="list-style-type: none"> <li>• Exclusive ceremony site on home team sideline of Pat Dye Field</li> <li>• Reception immediately following in Tiger Walk Club</li> <li>• Customized still graphic on the video board and ribbon boards</li> <li>• Maximum capacity: 200 guests</li> </ul>
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\*Price listed allows up to 8-hours of access to the venues. This includes setup and breakdown. Pat Dye Field access begins 2-hours prior to the published ceremony time; and must be broken down immediately following the ceremony. A professional wedding planner is required

### Guided Tours

VIP Tour	\$15 Per Person	<ul style="list-style-type: none"> <li>• Offered Monday-Friday at 11:00a CST (Excludes University Holidays)</li> <li>• Tour includes the newly remodeled Auburn Tigers locker room, Tiger Walk Club, Broadway Club and access to Pat Dye Field</li> <li>• Tickets must be purchased at least 24-hours prior to date of visit</li> </ul>
Private Group Tour	\$300	<ul style="list-style-type: none"> <li>• Offered Monday-Friday at 11:00a CST (Excludes University Holidays)</li> <li>• Package is available for up to (25) guests. Additional tickets are available to purchase (\$10/Per Person)</li> <li>• Tour includes the newly remodeled Auburn Tigers locker room, Tiger Walk Club, Broadway Club and access to Pat Dye Field</li> <li>• Group tours must be confirmed at least 1-month in advance</li> </ul>

### Enhancements

Wellness Kitchen Boardroom (Lunch Only Monday-Friday)	\$500	<ul style="list-style-type: none"> <li>• Enjoy all-you-can eat dining, featuring various action stations, a pizza oven, a carving station, a hot line with fresh meats and vegetables, a salad bar and a smoothie station.</li> <li>• Private Dining Room with seating for up to (48) guests</li> </ul>
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## Preferred Vendors

Name	Phone Number	Email/Website
<b>Rentals/Linens</b>		
Special Arrangements (Donna Phillips)	334.737.2995	donna@specialarrangements.com
Pre Event Resources/Tailgate Guys (Mary Louise Kennedy)	334.246.3133	ml@theeventgrouprentals.com
<b>Catering</b>		
Aramark (Rachel Gafney)	806.305.5352	gafney-rachel@aramark.com
The Hotel at Auburn University (Anna Kent)	334.321.3176	anna.kent@auhcc.com
Terra Cotta Catering (Billy Lee)	334.821.3656	http://tcc.catering.com
Ursula Catering (Jenni Steed)	334.821.9921	www.ursulacatering.com
Jim N' Nicks (Melissa Knight)	334.246.5197	Mknight@jimnicks.com
Auburn Eats LLC (Steve Nutter)	334.750.5162	swnautiger@gmail.com
<b>Audio/Visual</b>		
Auburn AV (Chris Niswander)	-	chris@auburnaudio.com
Wirebox Media (Tim Harrigan)	-	tim@wireboxmedia.com
<b>Floral</b>		
The Flower Store	334.887.9303	www.stanleysistrunk.com
Auburn Flower & Gifts	334.502.4567	www.aubflowers.com
<b>Balloons</b>		
Check-It-Out Balloons	334.826.0308	debbie@check-it-outballoons.com www.check-it-outballoons.com
<b>Photographers</b>		
Hannah Miller Photography	205.706.7228	www.hannahmillerphoto.com
T2 Photography	334.799.0171	http://t2photography.com
Tracy McDaniel	334.740.0816	www.tracymcdanielphotography.com
Tristan Cairnes	-	http://tristancairns.com